

Total No. of Seats are limited.
Early Registration is recommended.

"CASE TEACHING WORKSHOP"
Registration Form

Name: _____

(in BLOCK LETTERS)

Designation: _____

Tel. No.(with STD Code): _____

Mobile No.: _____

E-mail ID: _____

Address for communication: _____

_____ Pincode _____

Payment Details: DD no. _____ Dated: _____

Drawn on bank: _____

payable at Noida/Greater Noida.

Participants are requested to enclose a demand draft @ Rs. 2,250 (Rupees two thousand two hundred and fifty only) inclusive of taxes per participant in favour of "Accurate Institute of Management and Technology" payable at Greater Noida/Noida.

Photocopy of this Registration Form may be used for additional participants.

For simultaneous nominations of more than one and with single common payment, following discount on Registration Fee will be applicable:

Two participants: 5%; Three participants: 10%; Four or more Participants: 15%.

Duly Filled Registration Form with Bank draft should be sent by courier to: Director-Management,
Accurate Institute of Management and Technology,
49, Knowledge Park III, Greater Noida-201306, (U.P.)

THE INSTITUTE

Accurate Institute of Management and Technology (AIMT) is set in a 16 acre lush green campus at Greater Noida which is in the National Capital Region of New Delhi, the capital of India. It is one of the most happening destinations in U.P. with ultra modern infrastructure. The city is an ideal spawning ground for educational excellence and students form a large chunk of the population. The Institute is aptly equipped with modern infrastructure with Wi-Fi enabled internet connectivity and other technological support to facilitate teaching, learning and personality development. Accurate inculcates its students to have a global perspective, while at the same time be keenly perceptive about local conditions.



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Case Teaching Workshop For Management Teachers



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E-mail: mdp@accurate.in
Website: www.accurate.in/mdp**

Contact Persons:
Prof. Vinay Jha-9999718576
Prof. Rana Singh-9811828987

Case Teaching Workshop (One day non-residential)

Case based teaching has been the corner stone of teaching and learning processes at premier institutes like the IIMs in India. The course facilitator Professor (Dr.) Jitendra K. Das has been proactive in using cases in his classes at IIMs at Ahmedabad, Lucknow and Kozhikode. He has about three decades of experience mostly of teaching, developing and publishing cases in management. The participants will get to know the various intricacies regarding case based teaching done at the IIMs including developing, analyzing, teaching, publishing, etc.

In the past few years there has been an increased interest in teaching with cases by a large number of management institutes. This essentially has been, in part, due to pressure to produce ready to work executive manpower. This can best be achieved by simulating business situations in the classroom through business cases. This is the next best thing to experiential learning that empower students to learn concepts as well as to do various business analyses. In the current times, a business school faculty cannot do without this pedagogy. A one-day workshop on "Case Teaching" is being organized to help management faculty to come abreast with this pedagogy and become more effective in classroom teaching. The case based teaching may have different learning objectives to fulfill, such as, to illustrate a business example, to develop insights for improved understanding, or to know various analyses techniques, etc.

Objectives of the Workshop

The specific objectives are:

1. To understand theoretical underpinnings of Case based Teaching;
2. To become familiar with case method of teaching;
3. To understand different styles of teaching using cases;
4. To develop a two dimensional perspective, i.e., the student's and the teacher's; and
5. To understand how cases are handled in the class at the premier management institutes.

Venue: MDP Hall, Accurate Institute of Management and Technology, 49, Knowledge Park-III, Greater Noida(U.P.)-201306.

Date: May 09, 2009 (Saturday)

Time: 10.00 am to 5.30 pm

Programme Fee: Rs.2,250 (Rupees two thousand two hundred and fifty only) inclusive of taxes per participant. Programme Fee once paid will not be refunded. However, re-nomination can be made. This fee includes programme material/handouts, tea, and lunch.

Certificate: All participants will get the participation certificate signed by the Director-Management, AIMT.

For Whom: All Faculty Members teaching at a business school/institute would benefit from this workshop.

Workshop Faculty: Dr. Jitendra K. Das assisted by Prof. Vinay Jha and Dr. Rana Singh. Dr. Jitendra K. Das, Director-Management, Accurate Institute of Management and Technology has over 26 years of corporate, teaching and research experience. He has many national and international publications as well as consulting assignments to his credit. He was earlier with Wipro Information Technology Ltd. and the Indian Institute of Management Lucknow (IIML). At IIML as a Professor (Marketing) he also held the position of the Dean (Noida Campus). He has taught at IIM Ahmedabad, IIM Kozhikode, S P Jain Management Center Singapore, etc. He obtained his Ph.D. degree from the University of Toronto, M.Tech. (Management and Systems) and B.Tech. (Chem Engg) degrees both from IIT Delhi. Prof. Vinay Jha and Dr. Rana Singh have been proactively associated with case based teaching.



THE ACADEMICS AT AIMT

The faculty at Accurate emphasizes on quality education that is content driven. This, in turn, permeates into students the knowledge, values and skills necessary for them to lead responsible, productive and personally satisfying life. Our Academic and Training programmes are anchored around the philosophy of technology adaptation and inculcating analytical orientation to understand and analyze business situations.

We offer a mix of programmes giving it the diversity strength. These are PGCM (Retail Management), PGDM and PGDM-IB in Management approved by AICTE, Ministry of Human Resources Development, Government of India. Our PGDM programmes have been developed with innovative teaching methodology, structured industrial interactions, academic visit abroad and laptop to groom the students with contemporary knowledge and practices. In addition we offer MBA, B. Tech. and MCA programmes approved by the UP Technical University.



CASE



Teaching



Workshop

